

# Invitation to the ClubConnect Event

## Thursday 17th November 2011



[WWW.CLUBCONNECT.BIZ](http://WWW.CLUBCONNECT.BIZ)

### EVENT

- Meet people who speak your language
- Gain business contacts
- Enjoy relaxed good company
- Expand your industry knowledge
- Develop potential future business



## ClubConnect goes up in the World!

Hello to all the existing ClubConnect members and I am pleased to welcome many new ones!



**Andy Campbell**

ClubConnect exists as a place where likeminded business people can come along and share their experience and knowledge with others in the same sector.

Primarily we are all connected through Change and Training enterprises. This could be as project managers, change managers, L&D/ training managers or trainers.

Software tools and project enablers form a big part of our discussions and we will always be ready to demonstrate Assima's latest tool sets designed to improve business performance.

We can all enhance our knowledge of the marketplace and get feedback on current trends and initiatives both from our industry expert speakers and through sharing our collective experience.

Come and join in with some very interesting people for an informal social network gathering. Drinks and food will be supplied courtesy of Assima UK.

Come and join us at the: Altitude London, Millbank Tower, London SW1P 4QP.

From 18:30 until you want to go.

Full details on the website.

It is important that you RSVP to me to ensure sufficient refreshment are provided.

[Andy.campbell@assima.net](mailto:Andy.campbell@assima.net)

Or go to

<http://www.clubconnect.biz/nextevent.html>

More information on the website.

And use the web form provided



### Guest speaker: Clive Shepherd

#### The New Blended Learning

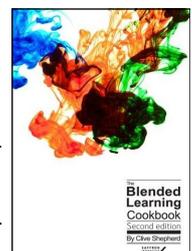
Clive is a consultant specialising in e-learning, blended learning and business communications. He works with a broad range of public and private sector organisations, helping them to effectively harness the benefits of technology for workplace learning. He established his interest in interactive media while Director, Training and Creative Services for American Express in EMEA. He went on to co-found Epic, one of the UK's major producers of custom e-learning, where he won many industry awards. He is widely acknowledged as one of the UK's foremost experts in workplace learning and development, with hundreds of published articles to his name. He is the author of

many publications, including The Blended Learning Cookbook and The New Learn-



ing Architect. He speaks regularly at major international conferences and

contributes regularly to his blog, Clive on Learning. He was recognised for his Outstanding Contribution to the Training Industry at the World of Learning Conference in 2004 and for four years was Chairman of the eLearning Network. Clive is a Director of Onlignment Ltd, which provides expertise in all aspects of online communication.



Institute of IT Training