

Invitation to the ClubConnect Event

Thursday 19th May 2011



WWW.CLUBCONNECT.BIZ

EVENT

- Meet people who speak your language
- Gain business contacts
- Enjoy relaxed good company
- Expand your industry knowledge
- Develop potential future business



Institute of IT Training

ClubConnect floatation..... on the Thames!

Hello to all the existing ClubConnect members and I am pleased to **welcome many new ones!**

ClubConnect exists as a place where likeminded business people can come along and share their experience and knowledge with others in the same sector.

Primarily we are all connected through Change and Training enterprises. This could be as project managers, change managers, L&D/training managers or trainers.

Software tools and project enablers form a big part of our discussions and we will always be ready to demonstrate Assima's latest tool sets designed to improve business performance.

We can all enhance our knowledge of the marketplace and get feedback on current trends and initiatives both from our industry expert speakers and through sharing our collective experience.



Andy Campbell

Come and join in with some very interesting people for an informal social network gathering. Drinks and food will be supplied courtesy of Assima UK.

Come and join us aboard the **HMS President**, Victoria Embankment, London EC4Y 0HJ.

From 18:30 until you want to go.

Full details on the website.



It is important that you **RSVP to me** to ensure sufficient refreshment are provided.

Andy.campbell@assima.net

Or go to

<http://www.clubconnect.biz/nextevent.html>

More information on the website.

Guest speaker: Paul J Siegenthaler

Training: Generating traction for Change

Paul Siegenthaler has helped numerous merging or acquired companies to integrate successfully, and has driven major business transformation programs across Western Europe and North America, ensuring they deliver the business case the shareholders have been promised.

Following a masters degree in Economics from H.E.C. Lausanne and an MBA at London Business School, Paul spent the first 17 years of his career as Managing Director reshaping companies acquired by an international group, before focusing solely on the business integration of broad scale mergers and acquisitions, across several industries.

"So much of my experience has been



about getting people to envisage changing in impossible ways, and as I see it, the training that is an integral part of that

change requires an effort from individuals. But why should they invest that effort ?"

What is it that makes people want to make that effort, identify and embrace a company's new vision, either as a result of crisis (strong trigger) or just because

the company's senior Exec decided that "we need to do things differently".

Book Plug!

Paul's book is a must read for anyone interested in M&As

