



Invitation to the ClubConnect Event

Thursday 21st November 2013

WWW.CLUBCONNECT.BIZ

EVENT

- Meet people who speak your language
- Gain business contacts
- Enjoy relaxed good company
- Expand your industry knowledge
- Develop potential future business



Hello to all the existing ClubConnect members and I am pleased to **welcome many new ones!**

ClubConnect exists as a place where likeminded business people can come along and share their experience and knowledge with others in the same sector.

Primarily we are all connected through Change and Training enterprises. This could be as project managers, change managers, L&D/training managers or trainers.

Software tools and project enablers form a big part of our discussions and we will always be ready to demonstrate Assima's latest tool sets designed to improve business performance.

We can all enhance our knowledge of the marketplace and get feedback on current trends and initiatives both from our industry expert speakers and through sharing our collective experience. We are delighted that Laura Overton has agreed to come along and be our

guest speaker for this event.

There will be food and drinks provided and we have secured a private bar within the building complex for later informal conversation and drinks. An agenda is available on the website www.clubconnect.biz.

Come and join in with some very interesting people for an informal social network gathering from 18:00hrs at: Assima Floor 25, City Point, 1 Ropemaker Street, London .



The skyline background in the banner above is the view from the windows so feel free to take pic-

tures.

It is important that you RSVP to



Andy Campbell to ensure sufficient refreshment are provided.

Andy.campbell@assima.net

Or go to

<http://www.clubconnect.biz/nextevent.html>

And use the web form provided

Guest speaker: Laura Overton

Driving Business impact with Emerging Technologies

Laura Overton the Managing Director of Towards Maturity – a not for profit benchmark practice that provides independent research to help business deliver improved performance through learning innovation. Her work is based on 25+ years of practical experience looking at learning innovation for business advantage and is backed by her independent research with over 2000 organisations and thousands of learners since 2003



Laura is a Fellow of the Learning and Performance Institute (LPI) and of the British Institute of Learning and Development and is a popular industry commentator having published over 150 articles and case studies. She sits on the steering committee of Online Educa Berlin and advisory board of ELIG and the LPI. In February 2010, she was awarded the Institute of IT Training's prestigious Colin Corder Award for services to IT training.

In this interactive session we will interrogate the findings from over 2900 organisations and many thousands of learners around the globe to help us understand:

- * The bottom line - what tangible benefits are possible
- * Emerging technologies - the hype and reality
- * The learning landscape - how are today's learners really learning what they need to do their job
- * Implementation secrets of lessons learned from top learning performers